

# Davide Castellani

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## Education and qualifications

PhD in Economics, University of Ancona, Italy (2002)

MSc in Economics, Universitat Pompeu Fabra, Spain (1999)

BA in Business Administration, University of Urbino, Italy (1996)

## Current positions

Professor of International Business and Strategy, Henley Business School, University of Reading (2015 – to date)

Part-time Professor of Applied Economics, University of Perugia, Italy (2013 – to date)

## Previous appointments

Lecturer in Applied Economics, University of Urbino, Italy (2002-2006)

Associate Professor of Applied Economics, University of Perugia, Italy (2006-2013)

## Research and Scholarship

### *Publications*

Peer-reviewed journal articles

Castellani D., Lavoratori K., Scalera V. and Perri A. (2021) "International Connectivity and the Location of MNE Knowledge-Intensive Activities. Evidence from US Metropolitan Areas", *Global Strategy Journal*, forthcoming, <https://doi.org/10.1002/gsj.1404>.

Barba Navaretti G., Castellani D., Pieri F. (2021) Navaretti, G. B., Castellani, D., & Pieri, F. (2019). "CEO Age, Shareholders' Monitoring and Organic Growth." *Small Business Economics*, forthcoming.

Elia S., Greve P., Vallone T., Castellani D. (2021) The micro-foundations of industrial diversification through foreign acquisitions: the multifaceted role of CEO experience, *Long Range Planning*, <https://doi.org/10.1016/j.lrp.2021.102104>

Lavoratori K. & Castellani D. (2021) "Too close for comfort? Micro-geography of agglomeration economies in the United Kingdom," *Journal of Regional Science*, <https://doi.org/10.1111/jors.12531>.

Bekes, G., Benito, G., Castellani D., Murakozy B. (2021) Into the unknown. The extent and boldness of firms' international footprints, *Global Strategy Journal*, <https://doi.org/10.1002/gsj.1397>.

- Castellani D. and Lavoratori K. (2020) The Lab and the Plant: Offshore R&D and co-location with production activities, *Journal of International Business Studies*, 51, 1, 121-137, doi: <https://doi.org/10.1057/s41267-019-00255-3>,
- Castellani, D., Piva, M., Schubert, T. and Vivarelli, M. (2019) R&D and productivity in the US and the EU: sectoral specificities and differences in the crisis. *Technological Forecasting and Social Change*, 138, January 2019, 279-291, doi: <https://doi.org/10.1016/j.techfore.2018.10.001>-
- Castellani, D. and Fassio, C. (2019) From new imported inputs to new exported products. Firm-level evidence from Sweden. *Research Policy*, 48, 1, 322-338, doi: <https://doi.org/10.1016/j.respol.2018.08.021>-
- Castellani, D., Piva, M., Schubert, T. and Vivarelli, M. (2018) Can European productivity make progress?, *Intereconomics: Review of European Economic Policy*, 53 (2). pp. 75-78. ISSN 1613-964X doi: <https://doi.org/10.1007/s10272-018-0725-8>-
- Castellani, D., Rullani, E. and Zanfei, A. (2017) Districts, multinationals and global/digital networks. *Economia e Politica Industriale*, 44 (4). pp. 429-447. ISSN 0391-2078 doi: <https://doi.org/10.1007/s40812-017-0079-4>-
- Castellani, D., Montresor, S., Schubert, T. and Vezzani, A. (2017) Multinationality, R&D and productivity: evidence from the top R&D investors worldwide. *International Business Review*, 26 (3). pp. 405-416. ISSN 0969-5931 doi: <https://doi.org/10.1016/j.ibusrev.2016.10.003>-
- Francioni, B., Pagano, A. and Castellani, D. (2016) Drivers of SMEs' exporting activity: a review and a research agenda. *Multinational Business Review*, 24 (3). pp. 194-215. ISSN 1525-383X doi: <https://doi.org/10.1108/MBR-06-2016-0023>-
- Castellani, D. and Fassio, C. (2016) Import, export and multinationality: evidence from Swedish firms. *Rivista di Politica Economica*, VII-IX. ISSN 0035-6468.
- Castellani, D. and Pieri, F. (2016) Outward investments and productivity: evidence from European regions. *Regional Studies*, 50 (12). pp. 1945-1964. ISSN 1360-0591 doi: <https://doi.org/10.1080/00343404.2014.981149>-
- Castellani, D., Meliciani, V. and Mirra, L. (2016) The determinants of inward foreign direct investment in business services across European regions. *Regional Studies*, 50 (4). pp. 671-691. ISSN 1360-0591 doi: <https://doi.org/10.1080/00343404.2014.928677>-
- Castellani, D., Mancusi, M. L., Santangelo, G. D. and Zanfei, A. (2015) Special section: offshoring, immigration and the labour market: a micro-level perspective. *Economia e Politica Industriale*, 42 (2). pp. 157-162. ISSN 0391-2078 doi: <https://doi.org/10.1007/s40812-015-0009-2>; .
- Castellani, D., Mancusi, M. L., Santangelo, G. D. and Zanfei, A. (2015) Exploring the links between offshoring and innovation. *Economia e Politica Industriale*, 42 (1). pp. 1-7. ISSN 0391-2078 doi: <https://doi.org/10.1007/s40812-014-0008-8>-
- Barba Navaretti, G., Castellani, D. and Pieri, F. (2014) Age and firm growth: evidence from three European countries. *Small Business Economics*, 43 (4). pp. 823-837. ISSN 1573-0913 doi: <https://doi.org/10.1007/s11187-014-9564-6>-
- Castellani D., Jimenez A., Zanfei A. (2013) How remote are R&D labs? Distance and innovative activities, *Journal of International Business Studies*, 44(7), 649-675-
- Castellani D., Pieri F. (2013) R&D Offshoring and Productivity Growth in European Regions, *Research Policy*, 42(9), 1581-1594, <http://dx.doi.org/10.1016/j.respol.2013.05.009>-
- Castellani, D., De Benedictis, L., & Horgos, D. (2013). Can we really trust offshoring indices?. *Structural Change and Economic Dynamics*, 25, 159-172-
- Aristei D., Castellani D., Franco C. (2013) "Firms' importing and exporting activities: is there a two-way relationship?", *Review of World Economics/Weltwirtschaftliches Archiv*, 149, 1, pp. 55-84, <http://dx.doi.org/10.1007/s10290-012-0137-y>-

- Basile R., Benfratello L., Castellani D. (2013) "Geoadditive Models for Regional Count Data: An Application to Industrial Location", *Geographical Analysis*, 45, 1, pp. 28–48, <http://dx.doi.org/10.1111/gean.12001>.
- Castellani D. (2012) "In praise of pecuniary externalities", *European Journal of Development Research* 24, 15-19, doi:10.1057/ejdr.2011.53-
- Castellani, D., & Giovannetti, G. (2010). Productivity and the international firm: dissecting heterogeneity. *Journal of Economic Policy Reform*, 13(1), 25-42-
- Castellani D., Serti F., Tomasi C. (2010) "Firms in International Trade. Importers and Exporters Heterogeneity in the Italian Manufacturing Industry", *The World Economy*, 33, 3, doi:10.1111/j.1467-9701.2010.01262.x-
- Barba Navaretti G., Disdier A.C., Castellani D. (2010) "How Does Investing in Cheap Labour Countries Affect Performance at Home? France and Italy", *Oxford Economic Papers*, doi:10.1093/oepp/gpp010-
- Basile R., Castellani D., Zanfei (2009) "National boundaries and the location of multinational firms in Europe", *Papers in Regional Science*, 88, 4, 733-748, doi:10.1111/j.1435-5957.2009.00238.x.
- Basile R., Castellani D., Zanfei (2008) "Location choices of multinational firms in Europe: The role of EU cohesion policy", *Journal of International Economics*, 74, 328-340-
- International Study Group on Exports and Productivity. (2008). Understanding cross-country differences in exporter premia: Comparable evidence for 14 countries. *Review of world economics*, 144(4), 596-635. .
- Castellani, D., Mariotti, I., & Piscitello, L. (2008). The impact of outward investments on parent company's employment and skill composition: Evidence from the Italian case. *Structural change and economic dynamics*, 19(1), 81-94.
- Castellani, D., Zanfei A. (2007) Multinational companies and productivity spillovers: is there a specification error?, *Applied Economics Letters*, 14:14, 1047-1051, DOI: [10.1080/13504850600706503](https://doi.org/10.1080/13504850600706503)-
- Castellani D., Zanfei A. (2007) "Internationalisation, innovation and productivity: how do firms differ in Italy?", *The World Economy*, 30, 1, 156-176-
- Barba Navaretti, G., & Castellani, D. (2004). *Investments abroad and performance at home: evidence from Italian multinationals* (No. 4284). CEPR discussion papers..
- Castellani, D., & Zanfei, A. (2004). Cherry-picking and self-selection. empirical evidence on ex-ante advantages of multinational firms in Italy. *Applied Economics Quarterly*, 50, 5-20.
- Castellani D., Zanfei A. (2004) "Choosing international linkages strategies in the electronics industry. The role of multinational experience", *Journal of Economic Behavior and Organization*, 53, 4, 2004-
- Castellani D., Zanfei A. (2003) "Technology Gaps, Absorptive Capacity and the Impact of Inward Investments on Productivity of European firms", *Economics of Innovation and New Technology*, 12, 6-
- Castellani D., Zanfei A. (2002) "Multinational experience and the creation of linkages with local firms. Evidence from the electronics industry", *Cambridge Journal of Economics*, Vol. 26, N. 1, pp. 1-15, .
- Castellani D. (2002) "Export behavior and productivity growth: evidence from Italian manufacturing firms", *Review of World Economics/Weltwirtschaftliches Archiv*, 138, 4-
- Castellani, D. (2002). Firms' technological trajectories and the creation of foreign subsidiaries. *International Review of Applied Economics*, 16(3), 359-371-

#### Books or Book Chapters

- Castellani, D. (2018) The changing geography of innovation and the multinational enterprise. In: Cook, G., Johns, J., McDonald, F., Beaverstock, J. and Pandit, N. (eds.) *The Routledge Companion to International Business and Economic Geography*. Routledge, Abingdon.

- Castellani, D., Narula, R., Nguyen, Q., Surdu, I. and Walker, J. (2018) No longer at ease in the old dispensation: reappraising the role of international business in the world economy. Castellani, D., Narula, R., Nguyen, Q.T.K., Surdu, I. and Walker, J. (eds.) *Contemporary Issues in International Business: Institutions, Strategy and Performance*. The Academy of International Business. Palgrave Macmillan, pp. 1-10. ISBN 9783319702193 doi: <https://doi.org/10.1007/978-3-319-70220-9>.
- Castellani, D., Lavoratori, K. (2018), Location of R&D abroad. An analysis at the city-level, in Capik, P., Dej, M. (eds.), *Relocation of Economic Activity: Contemporary Theory and Practice in Local, Regional and Global Perspectives*.
- Castellani D., Koch A. (2015) Mapping competitiveness with European data, Bruegel Blueprints.
- Castellani D., Zanfei A. (2006) *Multinational Firms, Innovation and Productivity*, Edward Elgar, Cheltenham, UK.
- Basile R., Benfratello L., Castellani D. (2009) Le determinanti della localizzazione delle imprese multinazionali: l'attrattività dell'Italia nel contesto europeo", in *Produttività e cambiamento nell'industria italiana. Indagini quantitative.*, L. Rondi e F. Silva (eds), Il Mulino, Bologna
- Barba Navaretti G., Castellani D. (2008) "Do Italian Firms Improve Their Performance at Home by Investing Abroad?", in Brakman S., Garretsen H. (eds) *Foreign Direct Investment and the Multinational Enterprise*, MIT Press.
- Castellani D., Zanfei A. (2007) Multinational firms and productivity spillovers: the role of firms' heterogeneity , in Benito G., Greve H. (ed.), *Progress in International Business Research*, Elsevier.
- Castellani D. (2006) L'impatto della presenza delle imprese multinazionali sul contesto locale, in Mariotti S. e Piscitello L. (a cura di) *Multinazionali, innovazione e strategie per la competitività*, Il Mulino.
- Castellani D., Mariotti I., Piscitello L. (2006) Attività estere delle imprese multinazionali italiane e "skill upgrading", in Mariotti S. e Piscitello L. (ed.) *Multinazionali, innovazione e strategie per la competitività*, Il Mulino.
- Castellani D., Zanfei A. (2005) Multinationality and innovative behaviour in Italian manufacturing firms, in Santangelo G. (ed.) *Technological Change and Economic Catch-up*, Edward Elgar.
- Barba Navaretti G., Castellani D. (2004) "Investimenti diretti all'estero ed effetti nel paese di origine. Il caso dell'Italia", in *Rapporto ICE 2003-2004*, Istituto per il Commercio Estero, Roma.
- Castellani D. (2003) "Export behaviour, firm size and productivity growth in Italy", in Pietrobelli C. and Sverrisson A. (ed.) *Linking local and global economies. The ties that bind*, Routledge, London and New York, 2003.
- Barba Navaretti G., Castellani D., Zanfei A. (2004) "Investimenti all'estero e produttività. Un'analisi comparata di Italia, Francia e Spagna", in *La competitività dell'Italia. Ricerca del Centro Studi Confindustria. Volume II: le imprese*, Giampaolo Galli and Luigi Paganetto (eds.), Il Sole 24 Ore, Milano, Marzo 2002.
- Castellani D., Zanfei A. (2001) "Investimenti diretti e alleanze di cooperazione nell'industria elettronica. Il ruolo dell'esperienza multinazionale delle imprese", in *Scienza, Tecnologia e Innovazione: quali politiche?*, L. Paganetto and C. Pietrobelli (eds.), Il Mulino, 2001.

#### Edited books

- Castellani, D., Narula, R., Nguyen, Q.T.K., Surdu, I. and Walker, J. (eds.) *Contemporary Issues in International Business: Institutions, Strategy and Performance*. The Academy of International Business. Palgrave Macmillan, pp. 1-10. ISBN 9783319702193 doi: <https://doi.org/10.1007/978-3-319-70220-9>

### *Citation and download metrics*

- Google scholar: 5,262 citations, H-index: 28 (URL: <http://scholar.google.it/citations?user=Z5JeJH4AAAAJ>)
- Scopus: 1,620 citations, H-index: 19 (<https://www.scopus.com/authid/detail.uri?authorId=23099404100>)
- Web of Science: 983 citations, H-index: 15 (<http://www.researcherid.com/rid/A-9065-2010>)
- RePEc (Research Papers in Economics) ranking: Top 5% in Europe, and top 3% worldwide in terms of H-index and downloads.

### *Research grants and contracts (last five years)*

- Lundberg Stiftelse Foundation grant on “Leaving the Multinational”, with Claudio Fassio (Lund University, Sweden) as PI.
- British Academy Small Grant on “Multinational R&D investments in US and European Cities: location determinants and the effects on innovation and growth” (2017-2019)
- Road and Transport Authority of Dubai grant on “Economic Impact of Dubai Metro”, with Anupam Nanda (PI), Weizi Li (Co-I) and Miriam Marra (Co-I), 2017.

### *Participation in collaborative projects*

- *Mapping Competitiveness with European Data (MAPCOMPETE)*, EU-FP7 project (Team coordinator at Centro Studi Luca d’Aglia) (2013-2015)
- *Production, R&D and knowledge offshoring: economic analyses and implications for Italy*, funded by the Italian Ministry of University and Research (PRIN 2009) (Scientific coordinator of the Research unit at the University of Perugia) (2011-2013)
- *European Firms in the Global Economy (EFIGE)*, EU-FP7 project (2008-2012)
- *Impact of Networks, Globalisation, and their Interaction with EU Strategies (INGENIUS)*, EU-FP7 project (Team coordinator at Centro Studi Luca d’Aglia) (2008-2011)
- *The role of business services for innovation, internationalization and economic growth*, funded by the Italian Ministry of University and Research (PRIN 2007) (Scientific coordinator of the Research unit at the University of Perugia) (2008-2010)

### *Invited presentations (last three years)*

- Invited seminar at GREThA Université de Strasbourg (France), 2 June 2020
- Invited seminar at KU Leuven (Belgium), 30 April 2020
- Plenary speaker at iBegin Conference 2019, Copenhagen (Denmark), 23 June 2019
- Invited seminar at Instituto Complutense de Estudios Internacionales (ICEI), Universidad Complutense de Madrid (Spain), 9 May 2019
- Invited speaker at Round Table on “A new framework for investment and trade through a Partnership with Africa”, Brussels, 6 May 2019
- Invited seminar at KU Leuven (Belgium), 3 May 2019
- Invited speaker at an Expert Panel on “The potential of inward investment to enhance productivity, create jobs, boost economic growth, development and prosperity”, organized by the Investment Promotion and Policy Analysis of the Department of International Trade, London, 28 March 2019.
- Invited seminar at European Bank for Reconstruction and Development (EBRD), London (UK), March 2019
- Invited seminar at City University, London (UK), February 2019

- Invited keynote speaker at the 10th Summer Academy on Central and Eastern Europe, organised by the Leibniz Institute for East and Southeast European Studies (IOS) in cooperation with the Akademie für Politische Bildung (APB) and the European Association for Comparative Economic Studies (EACES), June 11 to 13, 2018
- Invited speaker at the Opening Panel of European International Business Academy (EIBA) 2016, Vienna, December 2017.
- Invited keynote speaker at the 20<sup>th</sup> Uddevalla Symposium, June 15–17, 2017.

#### *Editorial activities*

- Associate editor of *Economia e Politica Industriale – Journal of Industrial and Business Economics*
- Member of the Editorial Review Board of *Journal of International Business Studies*
- Member of the Editorial Review Board of *Journal of World Business*
- Member of the Editorial Review Board of *Global Strategy Journal*
- Consulting Editor for *Multinational Business Review*
- Editor of a Special Issue on “What makes a successful exporter?” in *The World Economy*
- Editor of a Special Issue on “Contemporary Issues in International Business: the 7<sup>th</sup> Reading-UNCTAD International Business Conference” in *Multinational Business Review*

#### *Visiting positions and fellowships*

- Member of The Productivity Institute (TPI)
- Affiliated Member of Centre for Innovation, Research and Competence in the Learning Economy (CIRCLE), Lund University, 2019-2020
- Visiting Professor Department of Economics, Society and Policy, University of Urbino (Italy) (2018-2019)
- Research Fellow at *Centro Studi Luca D’Agliano* (2000 – present), *University of Milan, Italy*.
- Guest Professor at *Centre for Innovation, Research and Competence in the Learning Economy (CIRCLE)* (2012 – 2016), *University of Lund*
- Visiting scholar at the Department of Management of Global Business, Rutgers University, Newark, NJ, USA (Fall 2011)

#### **Teaching (last 3 years)**

Fellow of the UK Higher Education Academy (since July 2017)

#### *Undergraduate*

AY 2016-17 – to date: MM395 – Firms in the Global Economy (Henley Business School, University of Reading, UK)

#### *Postgraduate*

MSc

AY 2016-17 – AY 2017-18: MM056 – Industrialisation and the MNE (Henley Business School, University of Reading, UK)

AY 2018-19/2019-20: MMM135 – International Business and the World Economy (Henley Business School, University of Reading, UK)

PhD

AY 2016-17 – to date: MMD007 – International Business, Innovation and Geography (Henley Business School, University of Reading, UK)

AY 2017-18: MMD010 – Data Analysis (Henley Business School, University of Reading, UK)

AY 2017-18/2019-20: International Production and Trade, PhD in Global Studies (University of Urbino, Italy)

### **Consultancy and outreach activities**

- Member of the High-Level Groups (HLG) on Trade Policy Innovation and EU-Africa relations.
- Expert advisor to the HM Government for “Investment Strategy - R&D and Innovation”
- Expert advisor to a Joint Research Center of the European Commission on “*Internationalisation of R&D investments in urban areas worldwide*”.
- Discussant on preliminary findings from a study on the “Estimation of FDI Inter-industry Spillovers in the UK” carried out by Investment Promotion and Policy Analysis of the Department of International Trade, London, 11 June 2019.
- Consultant for London Economics on a study of “*Analysis of the economic impact of FDI*” for the Department for International Trade (DIT), and a study on “*Quantifying the factors which influence Life Science companies decisions to invest in R&D and manufacturing*”, 2017-2018
- Consultant to the National Institute of Economic and Social Research (NIESR), London, on a study of “*Evaluating the impact of trade and investment assistance on the UK economy*”, 2014.

### **Member of committees and appointments**

- Chair of AIB UK & Ireland Chapter
- Member of the International Scientific Committee of Rennes School of Business (France) (2018-to date)
- External examiner MSc in International Business, Alliance Manchester Business School, University of Manchester, 2020-2023.
- External examiner MSc in Applied Economics, University of Bath, 2019-2022.
- Director of Postgraduate Research Studies in International Business and Strategy, Henley Business School, September 2016 – to date
- Director of PhD in Economics, University of Perugia (2013-2015)

Reading, 17 August 2021