

# Curriculum Vitae

## *personal information*

**Lisa Frollichi**

## *Education and formation*

Master's degree in economics  
and management.  
Double degree in Sustainable  
development

Università degli studi di  
Urbino "Carlo Bo"

ISCED 7

ECONOMICS AND MANAGEMENT OF SUSTAINABLE DEVELOPMENT  
110/110 cum Laude  
14/10/2022

· Thesis title:

Green economy and green crimes: modelling corruption and its environmental effects  
by replicator dynamic

· Main study interest:

- Economic analysis and forecasts
- Dynamic systems and evolutionary games
- Green economy and sustainability
- Corporate strategies for the sustainability of the firm
- Innovation management

· Semester of study carried out at the "NBU-New Bulgarian University" in Sofia  
with double degree achievement

Bachelor's degree in economics  
and management

Università degli studi di Urbino  
"Carlo Bo"

ISCED 6

ECONOMICS AND MANAGEMENT  
102/110  
17/10/2020

### **Publications:**

FROLLICHI L., MURMURA F.,

Loccioni: the Marche region relaunch,

International Scientific-Practical Conference "ECONOMIC GROWTH IN THE

CONDITIONS OF GLOBALIZATION",

edition XV VOLUME I Ottobre 2021

ISBN 978-9975-3529-5-6. 15-16.

URL: [https://inced.md/uploads/files/1646825424\\_conferinta-vol-i-versiunea-electronic.pdf](https://inced.md/uploads/files/1646825424_conferinta-vol-i-versiunea-electronic.pdf)

### **Professional experience**

SIFA Technology Srl  
March 2022 – ongoing  
Purchase department, marketing and communication, warehouse database management.

Preparation of the company’s sustainability report as part of the first social report.  
Purchase department employee, marketing, and communication manager.  
Logistical and marketing organization of the main fairs in which the company has participated (Ecomondo 2022, Filtech Koeln 2023)

### **Other information**

Mother tongue  
Other languages  
Self-evaluation  
European level (\*)

Italian  
English  
Certification BEC Vantage B2

Comprehension		Speaking		Writing
Listening	Reading	Oral interaction	Oral production	
B2	B2	B2	B2	B2

### **Skills and competences**

social and organizational

As part of the Model United Nations, held in 2017, it was possible to take part in training courses in subjects such as geopolitics, environmental sustainability, global politics, and international relations. The end of the courses than allowed participation in the MUN within the UNEP-United Nations Environmental Program assembly. The program has enabled the acquisition of basic diplomatic and social knowledge.

During the Erasmus period in Sofia, Bulgaria, several voluntary activities were carried out in cooperation with local associations, to help in the organization and distribution of meals and food collections.

During the working period, the need to cover certain business areas has allowed me to develop organizational skills in managing part of a business unit of the company, following the production flow from supplier management to sales.

Computer skills  
Advanced knowledge of the office package and basic knowledge of forecasting software. Skills acquired during studies, work, and certified with ECDL. SKILLS CARD N.2016091

Driving licenses  
B

Other information  
Reference people:  
Professor Gian Italo Bischì  
Professor Federica Murmura

Attached documents  
(1) Master’s thesis abstract